



# NEVER STAYING SILENT

LIVE MUSIC IN THE MIDST OF A PANDEMIC

CULMINATING EXPERIENCE BY  
HALEY COLEMAN

# CLOSE YOUR EYES

THINK OF THE BEST LIVE SHOW YOU HAVE EVER EXPERIENCED



**438 Days  
Closed**





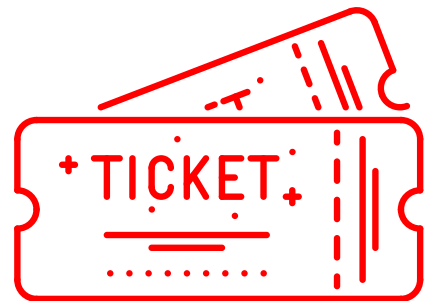
# Setting the Stage

*Live Music Industry Stats Headed into 2020*

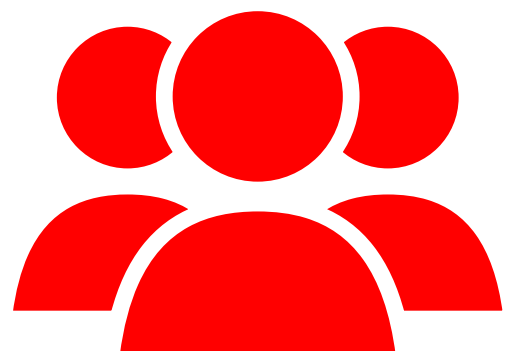


**\$34,000,000,000**

**Projected Revenues**



**Record Breaking Revenues, Ticket Sales, and  
Event Frequency**

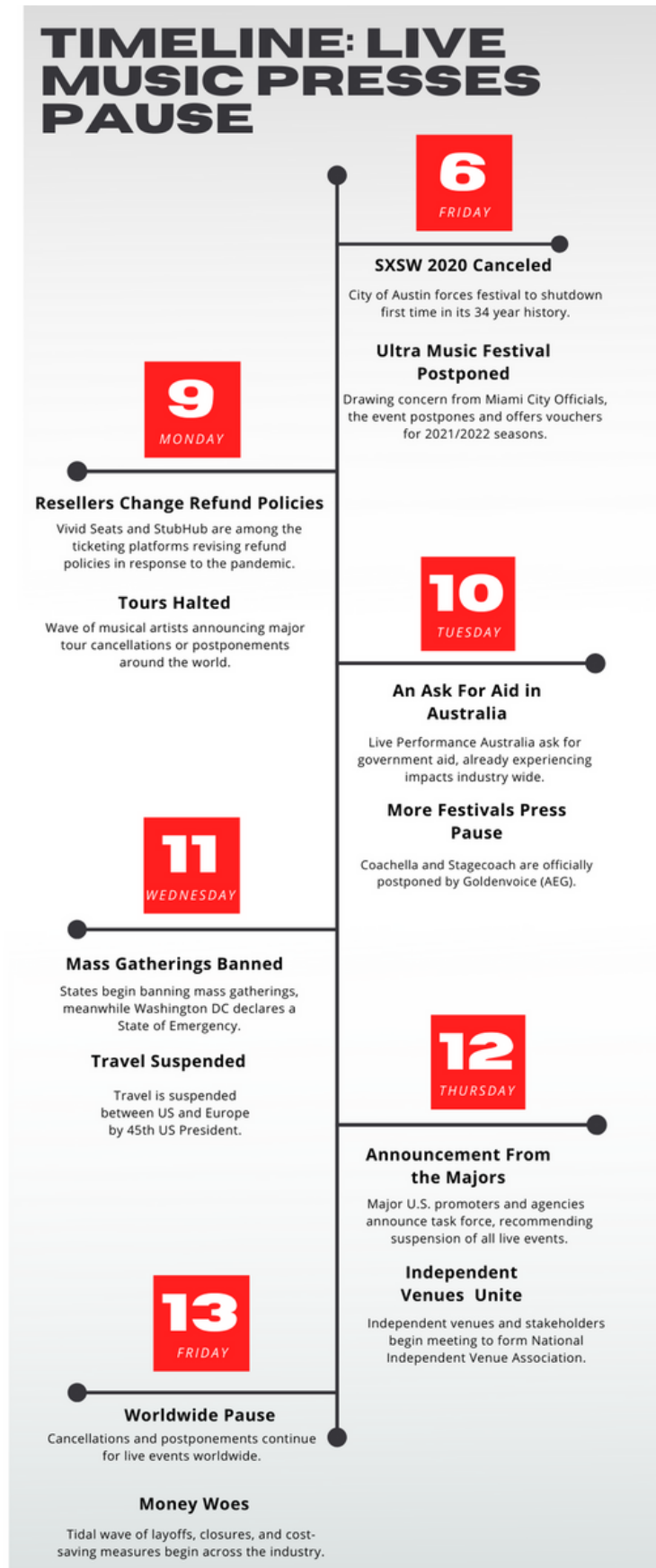


**Tool for Creating, Innovating, Connecting, and  
Effectuating Change**

# Industry

# Presses

# Pause



# **Immediate Ramifications**

- **Unemployment Rates Soar**
- **Rapid Physical, Mental, Emotional,  
and Societal Shifts**
- **Alternatives and Adaptations  
Take Off**

# Changing the Industry's Tune

## Collective Action

**NIVA, Save Live Events, SOS Act, Crew Nation, and many more**

## Communication

**Infrastructure for Industry Wide Support and Collaborations**

## Innovation

**Technological Advancements and Considerations**

# The Future of Live Music

Depends on **ALL** of Us







**THANK  
YOU**



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